



# EU MISSIONS

RESTORE OUR OCEAN AND WATERS



## BACKGROUND

**Occitanie**, one of France's largest maritime regions, is a hub for blue economy activities like fisheries, shipping, tourism, and renewable energy. To balance economic growth with environmental sustainability, the region has initiated several strategic programs. The [Contrat de Filière Nautique](#), developed with over 60 companies, promotes the nautical sector through collaboration and funding. [Avenir Littoral](#) encourages innovation in coastal protection against erosion and pollution. Conservation efforts, such as [Alliance Posidonia](#), aim to restore marine ecosystems. Additionally, the region provides access to national and European funding for blue economy startups and SMEs.



La Région

**Occitanie**

Pyrénées - Méditerranée

## MOTIVATION

Occitanie's blue economy strategy is driven by two core objectives: fostering economic growth through innovation and ensuring long-term environmental sustainability.

With its coastal economy at risk due to rising sea levels, pollution, and infrastructure challenges, the region is tackling climate adaptation threats by integrating sustainability into economic policies.





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## COLLABORATIVE APPROACH

Collaboration is at the heart of Occitanie's economic and environmental initiatives. The Contrat de Filière Nautique was developed through extensive consultation with businesses, ensuring that industry-specific challenges were addressed. The region also works closely with environmental NGOs and scientific institutions on conservation initiatives. Moreover, it fosters public-private partnerships by connecting local businesses with research institutions. Through its Maritime Department, the region ensures that maritime development remains a top political and economic priority.

## OUTCOMES

Occitanie's blue economy initiatives have led to tangible progress in both economic and environmental sustainability. The Avenir Littoral fund has already financed innovative solutions like wave attenuators, and the Contrat de Filière Nautique has guided businesses in transitioning toward greener practices. Alliance Posidonia has strengthened marine ecosystem restoration, preserving biodiversity and enhancing coastal resilience.



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