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BACKGROUND

BlueInvest, supported by the European Maritime Fisheries and Aquaculture Fund (EMFAF), is a platform designed to boost innovation and investment in sustainable blue economy technologies.

It supports startups, SMEs, and scale-ups by offering investment readiness assistance, access to networking and pitching events, and a dedicated investor capacity-building programme.

Operating across ten key blue economy sectors, BlueInvest leverages financial instruments like the [InvestEU Blue Economy Fund](#) and collaborates with partners such as the European Investment Bank (EIB) to create a robust ecosystem for financing sustainable innovations.

BLUE INVEST

MOTIVATION

Access to finance is a major challenge for SMEs in the blue economy. While EU support instruments target large-scale maritime infrastructure, investment vehicles are needed to bridge this gap.

To address this need, BlueInvest was launched to enhance access to finance and support investment readiness for early-stage businesses and SMEs in the blue economy.



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KEY ACTIVITIES

BlueInvest facilitates impactful collaborations between businesses and investors. Its online community provides access to the BlueInvest Pipeline of investment-ready projects and capacity-building through its Digital Academy. Their [Investor Report](#) publications offer investors an overview of activities and opportunities in the EU blue economy by showcasing key innovative technologies and investment-ready companies from the BlueInvest pipeline.

BlueInvest Readiness Assistance offers tailored coaching to help startups and SMEs attract funding. Recent initiatives, such as the 'EU Blue Champions' scheme, identify and support promising technologies.

COLLABORATIVE APPROACH

BlueInvest connects public and private sectors, academia, and NGOs to foster innovation and scale up sustainable projects.

Collaborations with investors, like Swen Partners' Blue Ocean Fund, bridge the gap between groundbreaking technologies and necessary funding, ensuring market-ready solutions align with Mission Ocean's goals.

[Blue Invest Community Platform](#)

[Technical Assistance for SMEs](#)

[Capacity-building for investors](#)

[Project Pipeline](#)

[Coaches](#)