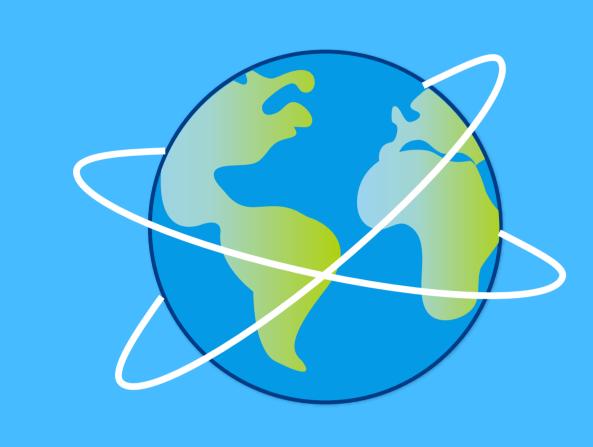
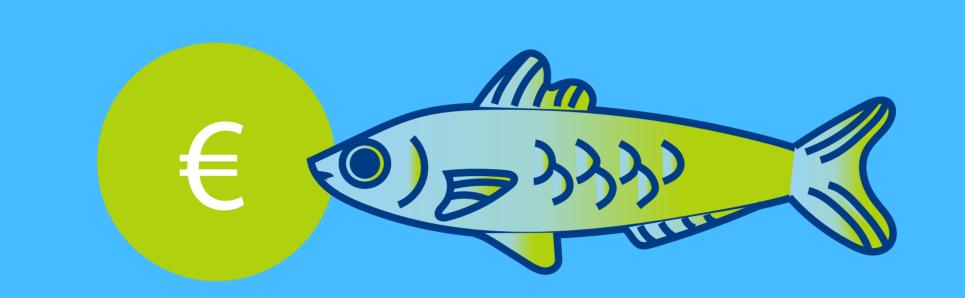


## Ensure coordination and alignment of funding models and business models

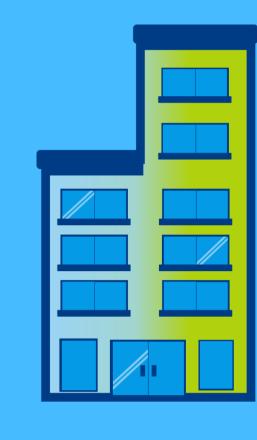
Improve coordination between regional, national, and European funders.





Involve business and industry in setting the research agenda.

Engage private funders to increase the funding pool and broaden the spectrum of funding models available.



## Ramp-up navigation through the complex funding seascape

Upscale assistance for start-ups and innovators including coaching, matchmaking, market uptake facilitation.





Strengthen innovative mechanisms to ease fundraising efforts, such as seals of excellence.



Emphasise support for researchers going from research funding to innovation funding and commercialisation.

## Establish simpler and faster opportunities

Simplify administrative requirements in general.





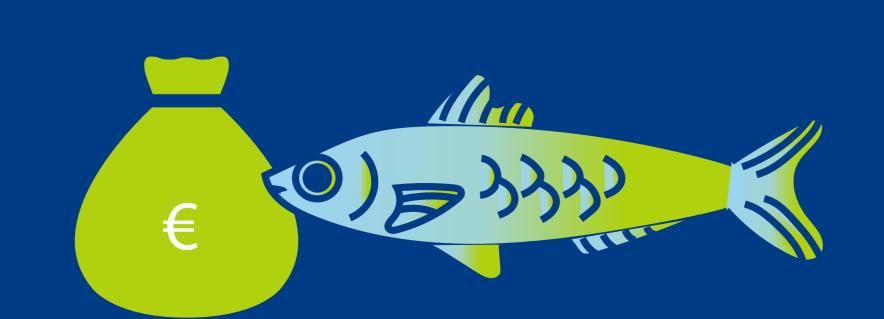
Make available fast-track support schemes for smaller groups.

Aim to reduce complexity in the current funding seascape.



## Explore innovative funding models

Consider pursuing opportunities through profit-oriented funding models, such as blue bonds.



Discover results-based funding.



