

How to join the Mission Charter

Mission 'Restore our Ocean and Waters' is all about protecting and restoring the health of our marine and freshwater ecosystems by 2030. Pledging action to the Mission Charter is one way for you and your organisation to show support and get involved in a joint European effort to protect our ocean and waters.

Pledging an action to the Mission Charter is the vital first step that we as European citizens, researchers, investors, businesses, and public authorities must make if we are to mobilise resources and take collective action in support of the Mission's objectives.

Pledges to the Mission Charter can take many forms, whether your pledge supports R&I goals, offers access to knowledge or data, upscales and deploys novel solutions, provides education, or engages citizens to protect our aquatic ecosystems- **all actions are welcome**

Joining the Charter is easy and will take about 10-15 minutes of your time. This can be made quicker by having some key pieces of information on hand:

1. The name of your and any partners' organisations
2. A title for your action
3. A brief description about your action – See next page for guidance
4. A link to your website if you have one

The rest of the information can be added using the drop-down menus provided.

Remember, when asked how you heard about the Mission Charter:

Select 'other' and mention PREP4BLUE!

You can make your pledge here today!

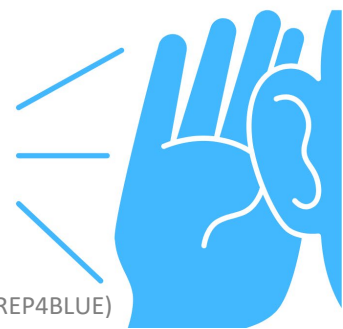
Where did you hear about the Mission Charter?



A 'Mission Restore our Ocean and Waters' initiative.



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METHODS AND TOOLS FOR MISSION OCEAN & WATERS





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PREP4BLUE's Top Tips for making a pledge

- ✓ **[Use our easy-fill template](#) to prepare your pledge**
- ✓ **For descriptions of actions, 100-200 words is perfect.**
Include: 1) Objective(s) of your action and 2) Impact your action will have.
- ✓ **The Mission Charter welcomes all actions that contribute to the Mission's three objectives and two enablers. See this [slide deck for examples of actions](#)**
- ✓ **Pledges can come from all types of stakeholders**
Public or private organisations, national/regional/local authorities (including cities and ports), philanthropists and investors, enterprises and businesses, civil society, research and, academia!
- ✓ **With so many diverse stakeholders pledging, there is no 'perfect' pledge.** *Align your pledge with your organisation's operations, objectives and goals – fundamentally pledges should contribute to research, innovation, citizen engagement and/or blue investment.*
- ✓ **Looking for inspiration? Find details on existing pledges on the Maritime Forum [here](#).** *Filter by 'Type of action proposed' to help you focus*

Amplify your efforts! Promote the Mission Charter

PREP4BLUE is working to promote the Charter and support stakeholders in submitting actions. You can help with this too:

1. Share resources from the PREP4BLUE [project website](#)
2. Encourage your networks to pledge
3. Ask contacts to mention 'PREP4BLUE' when pledging
4. Add the 'I pledged' badge to your social media accounts or organisation logos – available on the PREP4BLUE project website.

For more information visit: prep4blue.eu

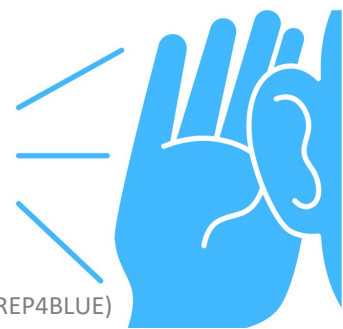
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Looking for examples of what to pledge?

Pledges can come from a wide range of stakeholders. Any and all actions are welcome! For example.....

To drive Research and Innovation

The LIFE ADAPTA BLUES project will demonstrate that the conservation and restoration of estuarine ecosystems is an efficient strategy to enhance adaptation to climate change in coastal areas of the European Atlantic coast.

Find out more [here](#)

To contribute to the upscaling, deployment and scaling of new solutions

SME Mold S.r.l. will aim to deploy several River Cleaning systems across the main rivers, tributaries and canals that flow close to the main cities in Italy, European and Asian countries.

Find out more [here](#)

To contribute to citizen engagement

Cork County Council in Ireland are piloting a number of initiatives to enhance citizen engagement with water and climate issues. This includes the Community Water Citizen Science Programme, the Cork Clean Air together Project and the Water Pollution Initiative.

Find out more [here](#)

...and remember you can find details on existing pledges on the Maritime Forum [here](#).

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